

DECISION SCIENCES INSTITUTE, SOUTHWEST REGION

DISTINGUISHED SERVICE AWARD

is presented to

Dr. Stephen E. Lunce

Texas A&M International University

In recognition for his continued commitment, leadership, and service to the Decision Sciences Institute, Southwest Region, Dr. Stephen E. Lunce has been selected to receive the Distinguished Service Award for 2003.

Dr. Lunce has been an extremely active member of both SWDSI (since 1990) and national DSI (since 1989). He has published over 35 papers in the regional and national conference Proceedings of DSI. Dr. Lunce has served as a reviewer, discussant, or session chair at almost every national and regional meeting since 1991, and he quite often performed all three functions for the same meeting.

Rising to a leadership role in SWDSI, Steve Lunce served as Program Chair and VP-Programs in 1997. He followed this as President-elect in 1998, and he assumed the role of SWDSI President in 1999.

Dr. Lunce has served DSI on the national level, representing SWDSI on the Regional Activities Committee (1999-2003) and as a member of the DSI Doctoral Consortium Faculty (1998, 2000). He became a Regionally Elected Vice President of DSI in 2001 and is finishing up a two-year term on the DSI Board of Directors. He was initiated into Alpha Iota Delta in 1990 and served on the Alpha Iota Delta Liaison Committee (1998-2000).

The Southwest Decision Sciences Institute is proud to present the 2003 Distinguished Service Award to Dr. Stephen E. Lunce in recognition of his extraordinary contributions to the organization.